



AsMA Tiered Corporate Membership

The Aerospace Medical Association, in an effort to optimize Corporate Member benefits and participation, has developed a Tiered Membership Structure. This structure allows Corporate Members to select the level of membership that provides them the “best bang for their buck.”

Briefly, the Tiered Membership Structure

- Offers corporate membership options to best suit their objectives and needs;
- Offers increasing discounts at each membership level;
- Provides the opportunity for greater interaction with AsMA leadership; and
- Offers greater Return on Investment at each membership level.

Note: AsMA award sponsorship remains a separate activity and is not included in the Tiered Membership Structure.

The three tables below detail membership options, benefits, and Return on Investment (ROI) for each membership level.

Summary

Corporate membership is a critical membership component of AsMA. The Tiered Corporate Membership Level structure is being implemented in an effort by AsMA to better serve our Corporate Members. Please review this document and pick the best fit for your organization. As the charts below show, the ROI increases for each membership level. Also, the more active a Corporate member is, the greater the benefits will be received. As always, AsMA deeply appreciates your membership, sponsorship, and support.

Table 1: Membership Levels

Membership Levels	Standard	Bronze	Silver	Gold	Platinum
Membership Dues	\$450.00	\$800.00	\$1,200.00	\$1,750.00	\$2,500.00

Table 2: Membership Benefits

Benefits	Standard	Bronze	Silver	Gold	Platinum
Corporate Membership	Yes	Yes	Yes	Yes	Yes
Corporate & Sustaining Members Participation	Yes	Yes	Yes	Yes	Yes
Corporate & Sustaining Members Breakfast Invitation	Yes	Yes	Yes	Yes	Yes
AsMA Online Journal	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00
Advertising Discount	5%	10%	15%	20%	25%
Registration Discount	None	10%	15%	25%	50%
Exhibit Discount	5%	10%	15%	25%	50%
Event Sponsorship <i>(amount applied each year to sponsoring an event at the Annual Scientific Meeting)</i>	None	\$300.00	\$550.00	\$1,000.00	\$1,500.00
Free Individual Membership(s)	None	None	1	2	3

Table 3: Membership Return on Investment

Return on Investment	Standard	Bronze	Silver	Gold	Platinum
Corporate Membership <i>(basic membership benefits for all tiers)</i>	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00
Corporate & Sustaining Members Participation	Yes	Yes	Yes	Yes	Yes
Advertising Discount <i>(based on 1 month of back cover ads with 4 colors, valued at \$2,250)</i>	\$112.50	\$225.00	\$337.50	\$450.00	\$562.50
Registration Discount <i>(based on member registration fee \$525)</i>	None	\$52.50	\$78.75	\$131.25	\$262.50
Exhibit Discount <i>(based on cost of in-line booth, valued at \$2,150)</i>	\$107.50	\$215.00	\$322.50	\$537.50	\$1,075.00
Event Sponsorship <i>(amount applied each year to sponsoring an event at the Annual Scientific Meeting)</i>	None	\$300.00	\$550.00	\$1,000.00	\$1,500.00
Free Individual Membership(s)	None	None	\$280.00	\$560.00	\$840.00
Total Return On Investment	\$670.00	\$1,242.50	\$2,018.75	\$3,128.75	\$4,690.00
Membership Dues	\$450.00	\$800.00	\$1,200.00	\$1,750.00	\$2,500.00
% Above Membership Cost	49% ROI	55% ROI	68% ROI	79% ROI	88% ROI